

JASON GAGOVSKI

graphic design

CONTACT

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EDUCATION

Indiana University
August 1995–May 2000
B.A. Graphic Design
Minor Art History

SOFTWARE

Photoshop
InDesign
Illustrator
QuarkXPress
Powerpoint
Microsoft Word

DESIGN EXPERTISE

publications
logo/brand identity
exhibition design
print advertising
brochures
poster design
print coordination
photo manipulation
CD and album packaging
typography
product packaging
direct mail pieces
website graphics
marketing collateral
apparel and merchandise
project coordination
comprehensives
prepress

EXPERIENCE

Graphic Designer | The Field Museum | Chicago, IL | February 2006–January 2009

Served as a graphic designer in the Department of Exhibitions and was responsible for conceptualizing, designing, and managing all aspects of exhibition design and print coordination. Included creating unique exhibition logo/identities, working within an exhibition brand to create individual pieces, and producing print collateral for other departments of the museum. Highlights include:

- ***Evolving Planet***: Large-scale exhibition graphics and print pieces for this 27,000 sq. ft. permanent installation. Also created additional print pieces, educator guide, and poster signage.
- ***George Washington Carver***: Lead designer for this 5,000 sq. ft. exhibition which will travel to 10 museums around the country. Exhibition identity, all exhibition graphics, print collateral, exterior banners, website graphics, 80 page installation manual, audio-tour icon, and press-kit materials.
- ***Travels of the Crow***: Lead designer, exhibition identity, large mural design, and all related graphics.
- ***King Tut***: Exhibition invitation, signage and wall graphics.
- ***Dinosaurs***: Identity, north exterior banners, attractor, and additional exhibition graphics.
- ***Mythic Creatures***: Identity, exhibition attractor, north exterior banners, street banners, and collateral print material such as postcards, fund-raiser invitations, and press-kit materials.
- ***Nature Unleashed***: Large-scale backlit graphics for introduction and conclusion of this 7,000 sq. ft. traveling exhibition. Also designed gallery brochure, invitations, and poster series.
- ***Audio-tour***: Museum audio-tour logo for placement on various artifact cases, museum-wide map of locations, ticket booth signage, as well as print coordination and placement throughout the museum.
- ***Chicago Public Schools***: Large off-site installation and graphics to promote *The Ancient Americas* exhibition at their downtown main offices.

Graphic Designer | R Sirko Design | Chesterton, IN | July 1999–February 2006

Performed graphic design for various agency clients including marketing collateral, publications, brochures, annual reports, website graphics, posters, packaging, and logo design. Highlights include:

- ***Porter County Tourism Bureau***: Indiana Dunes tourism guide, website graphics, brochures, annual reports, newsletters, sales pieces, maps, and print advertising.
- ***Valparaiso Chamber of Commerce***: Design and layout of *Valparaiso Magazine*, a quarterly publication, display advertisements within the magazine.
- ***Taltree Arboretum and Gardens***: Newsletters, invitations, program guide, and interpretive signage.
- ***Crossaccent Musician Association Journal***: Publication layout, type detail, advertising coordination.
- ***Harley-Davidson Motorcycles***: 100 year anniversary celebration flyer for all Indiana stores. Also assisted in photography and design of a brochure.

Graphic Designer | Freelance | Chicagoland Area | November 1999–Present

Provided graphic design needs for notable clients which include:

- ***Alphagraphics***: Various print pieces and logos for clients such as Walsh Construction, F.B.I., Light the Night, YMCA, and local businesses in the downtown Chicago area.
- ***Shadowdog Records***: Brand identity and all design needs for artist Stoll Vaughan including DigiPak CD, postcard and poster for 2005 tour with John Mellencamp and John Fogerty, apparel design and print coordination, event posters, and web graphics.
- ***Hawthorne Street Records***: Brand identity and all design needs including CD/album covers, advertisements that appeared in national music publications, posters, and apparel.
- ***Hydrahead Records***: Album cover design and printing on letterpress.
- ***Full Circle Theater Company***: Poster/postcard design and photography for New York City-based theater company production.